

SONNWIES
DOLOMITES

MEDIA KIT



GIVING FAMILY HOLIDAYS A NEW DIMENSION

Situated in South Tyrol, the Sonnwies Family Resort is a luxury hotel created exclusively for discerning families. The nature-oriented, multi-award-winning deluxe family resort offers its guests the choice of staying in either a suite, imperial suite, or a chalet at a special retreat in a near-natural and unique location in the middle of the Dolomites UNESCO World Natural Heritage Site. Surrounded by meadows and forests, located in the heart of nature, the eco-friendly family resort combines South Tyrolean traditions with state-of-the-art infrastructure and services. At Sonnwies, sustainability and innovation are the pillars that drive us. By mindfully endorsing the use of regional products and resources are throughout the hotel, a stylish and mindfully modern interpretation of the Alpine minimalism comes to life.

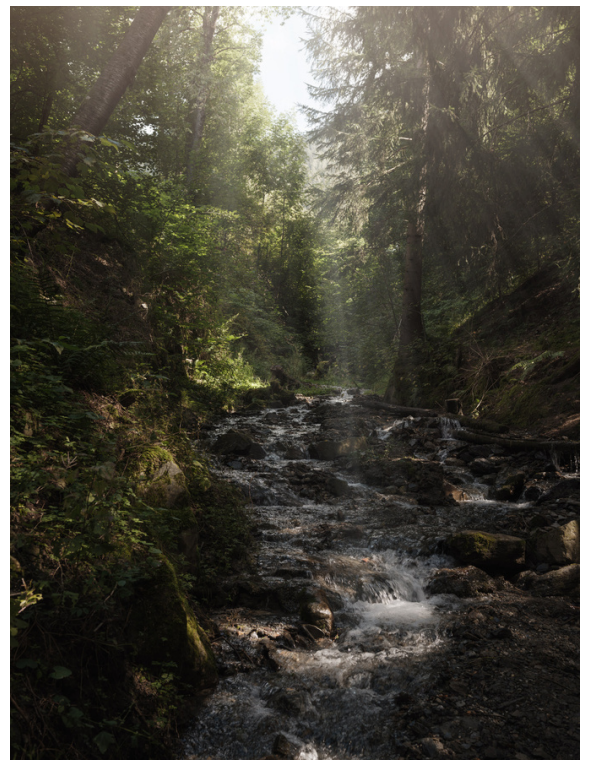


SONNWIES FACTS AND FIGURES:



- Family-run luxury hotel with its own farm in the Dolomites UNESCO World Heritage Site
- A peaceful retreat for demanding families situated at an altitude of 1150 m
- Minimal alpine design created with local materials
- Experts in family holidays with 13 fully qualified childminders

- 50 luxurious rooms and suites, furnished in alpine minimalist design and approx. 25 suites up to 250m², some with private hot tub, pool and sauna
- Outstanding natural location surrounded by meadows and forests
- Ski lift situated directly at the hotel
- 25,000 m² total area including outstanding gardens
- 90 staff members
- Own farm with 30 animals
- Open 320 days per year, a family-run business specialising in family only holidays



ROOMS

- 35 Suites
- 16 Luxury suites with open fireplace
- 10 Junior suites
- 8 Studios
- 2 Luxury chalet suites
- 2 Garden Apartments
- 2 250m² luxury villas with open fireplace, hot tub, sauna, roof terrace & gorgeous mountain views

The rooms, suites, imperial suites and chalets, some with private pool, sauna and whirlpool, reflect the combination of alpine authenticity and luxury. The family resort has mindfully constructed each room with natural wood for an allergy-free environment. All rooms bring together an exclusive mix of natural wooden furniture, unprocessed textiles and pure materials. Since the health and well-being of our guest families as well as ensuring sustainability, are our top priorities, each of our sleeping areas is completely free of electromagnetic fields, in order to provide the best possible sleep and comfort for everyone. In addition, the hotel's inhouse bath products are 100 % organic.



CUISINE

The Sonnwies spread includes a rich breakfast buffet made with fresh South Tyrolean products, a lunch buffet with starters, main courses, and desserts, colourful salads and a delicious selection of cured meats as well as a 5-course menu in the evening. The kitchen philosophy is based on three menu lines; Alpine, Mediterranean and vegetarian and guests can choose between the evening's offerings with passionate sommeliers on hand to recommend the ideal wine pairing for your choice, with over more than 650 different wines to choose from. In addition, guests can help themselves to desserts and cold cuts throughout the afternoon, and complimentary coffee, tea, soft drinks and ice cream are available all day long. The culinary focus is on regionality, seasonality and quality with our chefs only selecting healthy and fresh ingredients from either from the Alpine region or Italy whenever possible. Meat, herbs, salads, jams and butter come from our own organic farm, depending on season and availability.



WATERFUN & SPA

MAKE A SPLASH!

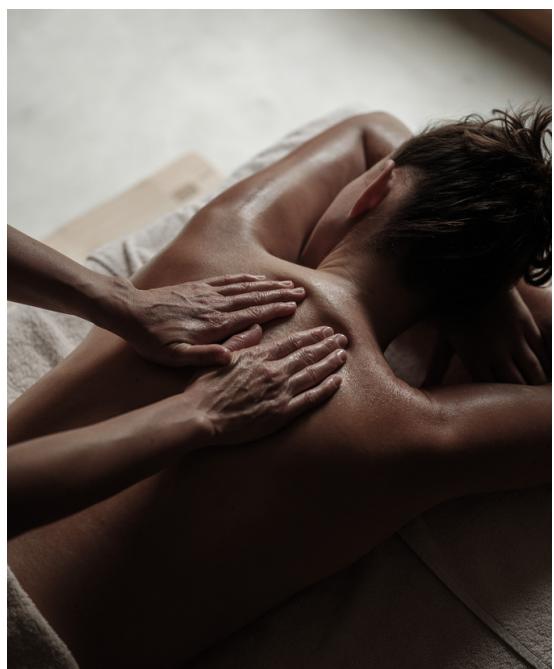
The Sonnwies Water Worlds cover more than 350m² and are an oasis of recreation for the whole family. Numerous attractions for swimming, splashing and splashing await you in the unique Family Aqua Park. The 100-metre-long water slide, the 20-metre-wide wave slide and the three fun baby pools will certainly make a "splash", while the organic children's sauna, the pool cinema and the cosy relaxation areas provide an area of calm for the whole family.



ADULTS ONLY SPA

The 1,000m² Adults only spa wellness area with various saunas, the "Salientes Runcada" private spa, a 200m² fully glazed fitness room with the latest TechnoGym equipment and an extensive range of treatments is a quiet zone exclusively for mums and dads.

TechnoGym equipment and an extensive range of treatments provide a relaxing zone exclusively for mums and dads with daily fitness programmes including Pilates, aqua gym and much more offer an active alternative for adults.



KIDS

At Sonnwies, one of the leading family hotels in the Alpine region, we know exactly what families want. Our unique family hotel in South Tyrol offers a total of 60 hours of baby care, and 70 hours of childcare - 7 days a week.

Depending on their age, children are divided into three groups with a care programme specially created to be age-appropriate and, because of our unique location in the middle of the Dolomites, we try to spend as much time as possible outside with our young guests, in nature and on our adventure farm. Little ones can also participate in activities at the water park which houses 110m of slides, 5 indoor and outdoor pools. There's also a theatre, a climbing hall and in winter, our very own ski lift and ski school with ski rental options and a varied children's programme. In addition, the indoor play area offers constant fun, completely independent of the weather.

The light filled 1500m² play area, is home to its own theatre, cinema, ball games hall, a climbing wall and action zones. Sleepy babies can snuggle down in our cosy baby lounge with its own sleeping area and spacious toddler room as well as baby play garden, while being constantly supervised by our loving South Tyrolean childminders.



SUMMER LEISURE ACTIVITIES

Due to its unique location, the Sonnwies is an ideal starting point for day trips and hiking excursions. Starting directly from the hotel, a variety of destinations can be accessed on foot or by renting one of the hotel's mountain or e-bikes. In addition, the Sonnwies offers weekly guided mountain tours for adults only or herbal hikes for the whole family.

THE FARM

Growing up on a South Tyrolean farm, the host family has always been connected with nature and the values that come with farming. For this reason, at Sonnwies our passion for agriculture is lived out in every respect. These special values are shared within the framework of our kid's programmes, through activities such as feedings and hayrides. With over 30 animals, the organic farm is a paradise for children. From local to Icelandic ponies, cows, chickens and goats and cute rabbits, our furry four-footed friends are sure make our young guests smile. Other absolute highlights for kids are the tractor rides with Farmer Hans and the daily pony rides.

For more hands-on happenings, little ones can participate in our 'Manufactory' - where handicraft activities such as carving, wreath making, butter churning, and much more are brought to life and where the mindful use of sustainable materials can be learned, and children can experience our unique combination of farm and luxury family hotel.



WINTER LEISURE ACTIVITIES

A winter holiday at the Sonnwies family hotel is not only an unforgettable experience, it's also a seamless one - every winter activity you can think of, can be experienced directly right here at the resort. From tobogganing to our private snow park and private ice-skating rink or splashing around in one of our heated pools to the wellness offers for the whole family. Riding up in our 900m in-house ski lift with its own ski rental, where you can learn to ski with professional ski instructors from the Plose ski school is an unmissable experience, made even simpler with an inclusive ski pass for the whole family.

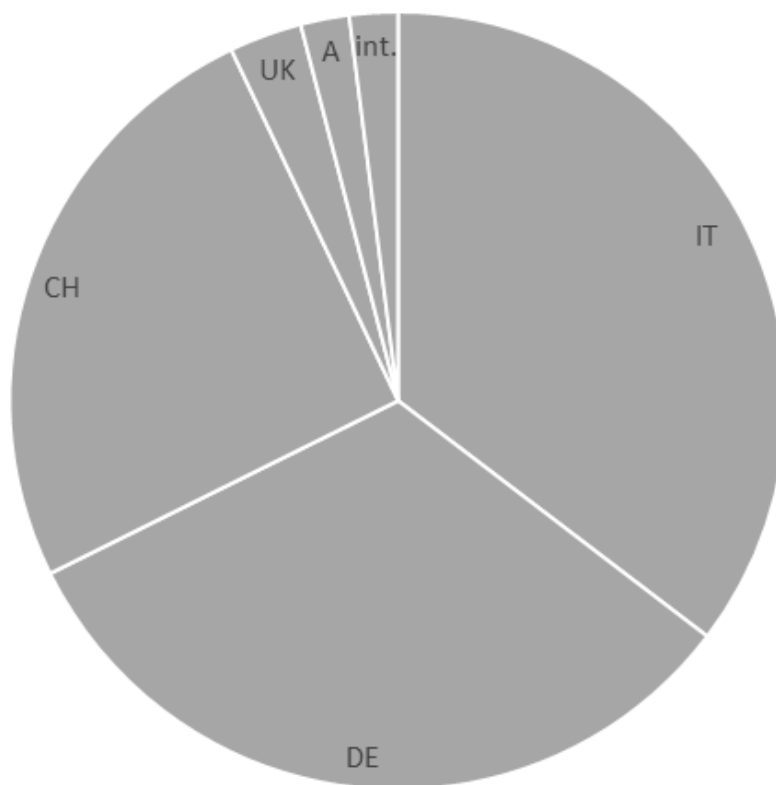


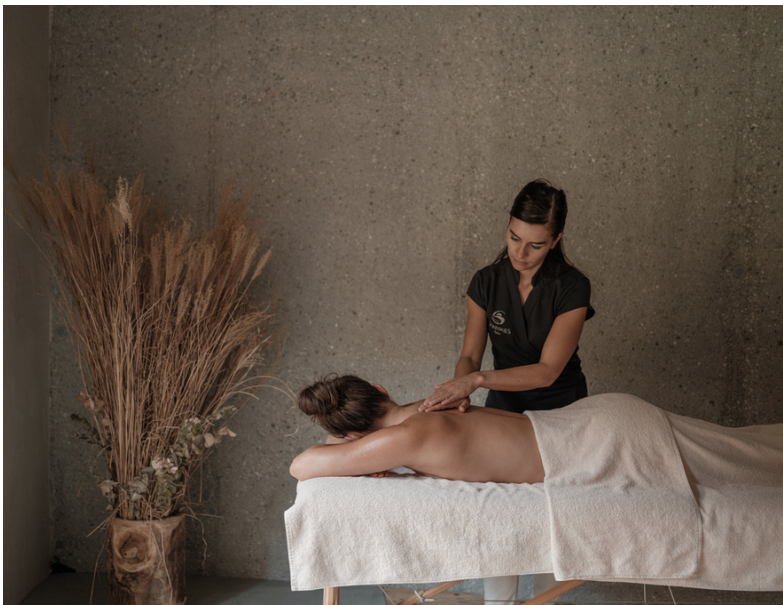
TARGET GROUP

100 % Family Only

TARGET INTERESTS

Sustainability, upscale cuisine, appealing design,
perfect services for parents and children, peace seekers, nature lovers







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